



**Showing the Fun in All the Big Things that Little Kids Do!**

**TREATMENT**

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## Live Action DVD Series for Ages 2-6 22 Minute Episodes including Special Features

### Starring You! (Series Overview)

Preschool... Bedtime... Mealtime... These are just some of the Big Events of childhood that present some of the most magical and memorable moments for children and their grownups. At the same time, many preschoolers, and grownups alike, have long viewed these Big Events as overwhelming... that is, until now.

Introducing *Showy Show!*, a DVD series, created to **show the fun in all the big things that little kids do**. In *Showy Show!* the child watching at home is the Star of the show. With the support of a fantastic supporting cast, The Readys, the Star takes center stage in all the *Showy Show!* adventures. Whether the DVD focuses on healthy eating, pre-school, or bedtime, *Showy Show!* calls out for unprecedented audience participation and has the Star at home singing parts of the songs, dancing parts of the dances, saying key lines, and putting it all together for the Grand Finale! Yes, The Readys are getting the Star *ready* for the big show, but they're also preparing the Star to take on the Big Event in real life by showing how much fun there is to be had with it!

There's more! Each DVD of *Showy Show!* enhances children's language development through a text rich environment that challenges the star to read words. The show's early literacy curriculum is focused not just on enhancing word recognition, but on word concept and comprehension as well.

The Star gets all the praise and attention for being the leader of *Showy Show!* with none of the pressure of being in the spotlight...and no paparazzi to avoid. The star is bound to succeed and become the greatest performer *Showy Show!* has ever seen!

### The Show within A Show (The Set)

*Showy Show!* is a show within a show. Every episode takes place in the Showy Theater on the Showy Stage in front of a packed audience. When the bright primary colored curtain opens, the stage is set with whatever design and props necessary to explore the episode's Big Event.



## The Readys (Character Descriptions)

### **Carolotte**

Carolotte is the leader of the group. She is a take-charge kind of gal who is the most sensible and rational of the three...but that's not saying much. Although Carolotte tries her best to get the show on the road, she is very easily distracted by the other Readys and by her own sorry lack of organizational skills.

Carolotte wears a bright yellow t-shirt over a navy long sleeve with jeans. She carries a clipboard that she's always checking and rechecking to make sure the show is on schedule.



### **Timbre**



Timbre is a sweet guy with and is the dreamer of the bunch. He is also the most musically inclined. Timbre has a solo in every show, which is usually the softer more reflective musical number. Timbre's African British whose accommodating personality often mediates between the high strung Carolotte and the no-brained Zango.

TIMBRE wears a bright red t-shirt over a navy long sleeve with jeans.

### **Zango**

Zango is a comically disheveled fellow who's clumsy and more than a bit goofy. He thinks up is down, right is left and is always up for a sandwich...or five. He's a bit like Cookie Monster, without the grace and poise. But there is also, at times, a surprisingly acute wisdom to Zango that shocks everyone especially himself.

Zango wears a bright blue t-shirt over a navy long sleeve with jeans and a scruffy mop of hair.



## ***The Readyettes***

The Readyettes are the Star's very own adorable pre-school audience who fill the Showy Theater seats for every *Showy Show!* adventure. The Readyettes are heard throughout the show laughing at Zango's zaniness and giving the Star wild applause every time the Star sings, dances or says lines. The Readyettes prompt the Star when it's time to sing or say lines, and they also act as the Star's personal understudies. At times, they'll sing the Star's parts or say the Star's lines.. just in case those lines slipped the Stars' minds. With these great back-up performers there's never any need for backstage jitters.



### **Bravo!** **(Visual and Sound Effects)**

Whenever the Star is asked to sing or say a line, a visual effect will be used to make the camera appear to turn 180° and to reveal the brightly animated Readyette audience. This will give our audience the feeling of being on stage and will cue the Star that it's time to sing, dance or say a line. This is always followed by the sound effect of wild kid applause and cheers from The Readyettes.

### **That's Music to My Ears** **(The Music of Showy Show)**

The music is the second star of *Showy Show!* It is central to what makes the show involving and engaging for our audience. It is always a high quality musical theater style and though simple enough for our audience to master, it is never dummed down for their age. There are 7 songs in every episode of *Showy Show*. Each episode has 4 new

original songs, 2 that are the different only lyrically from each episode (Watch What It's About Today, and Show What You Know) and the theme song.

At the end of every song, the melody of the final verse is repeated. Timbre, or the voice of a single Readyette will ask the Star to sing the lyrics to the melody of the repeated final verse. There is also a very simple movement that accompanies each musical number. The Star is asked to do this movement while they sing.

### **And Your Line Is... (The Showy Spotlights)**

Whenever a word pertaining to the Big Event is said in the dialogue, the text is shown on the bottom of the screen. Every episode of *Showy Show!* also highlights three specific words that are important elements in the Big Event:

- An essential object or person often found in the event (with potential merchandise/toy spinoff in mind)
- A social challenge that may be experienced
- A new emotional reaction specific to the event

These are known as the Showy Spotlights and they are also the Star's lines in the show. These 3 very different aspects (tangible, social and conceptual) also help to offer a comprehensive understanding of the Big Event.



The Ready's dialogue will set up for the Star to say their line, and then a Readyette's voiceover will be heard saying "It's time for your line." The screen will quick flash to black followed by the image of a spotlight shining directly down on a cue card with the text of the line written on it. The Readyette will ask "Do you know what this word says? Say this word into your Showy Microphone."

## But wait! Preschoolers can't read...

### Practice Makes Perfect

As the Star watches the show over and over (as kids this age love to do), the stars at home will connect the lines they know with the words on the screen, and the songs they know with the bouncing star/ Karako style lyrics.

Spotlights – When the cue card is revealed there is a pause followed by video clip of what is written on the cue card, then another pause, followed by the sound of multiple Readyettes reading the cue card.

Songs – In the Audition level, when the Star is asked to sing the repeated final verse of a song the Readyettes, along with the Ready's, voiceovers sing along, and a bouncing star bounces over the written lyrics at the bottom of the screen.

### How it All Plays Out (The 3 Acts)

#### Act 1

#### The Showy Theme Song

Every episode opens with the *Showy Show!* theme song. This is a short catchy number that reveals the air of excitement before the show begins. We are introduced to the 3 main characters, the Readys, who dance around on the Showy stage. The end of the song reveals that you, the viewer, are The Star of the show. It also makes mention of the **Showy Microphone**. The DVD will include a special feature, "Make your own Showy Microphone" which explains, step by step, how you can your own microphone with recyclable materials you find at home. This segment will also be featured on [showyshow.com](http://showyshow.com).



## Watch What it's About Today Song

Once the show's topic is introduced, The Readys sing the **Watch What it's About Today Song**. The lyrics of which detail many different things, people and feelings that are associated with this Big Event. The song is sung over matching documentary style live action footage of a real life child experiencing this same Big Event. Clips from this footage will be used later in the show to illustrate the Showy Spotlights. While the lyrics of the **Watch What it's About Today** song differ from show to show, the melody is always exactly the same. This will make it easier for the Star to sing when they Star in future episodes.



### Act 2

#### Showy Spotlights

As Carolotte eagerly tries to get the show started, she is continually interrupted by her other band mates. These interruptions always inadvertently bring up the 3 Showy Spotlights. First they will focus on the Object or Person, then the Social Challenge and finally the Emotional Reaction. After the Star says the key line, The Readys sing about this Showy Spotlight. A simple movement accompanies each of these songs which The Star can do while they sing. Each of these 3 movements will be linked together to create the simple choreography for the finale.

## Timbre's Solo

After the second Showy Spotlight, Timbre will always sing a solo describing a particular child who is challenged in the same way that many kids may also find themselves to be when taking on this Big Event. As mentioned, this song is usually a prettier, softer and more reflective musical number. It's a chance in the show for the Stars to catch their breath and think a little more deeply about this Big Event. This song is much like the experience of having a picture book read to you, because as Timbre's sings his solo, simple drawings are shown illustrating the story and the text of the lyrics is printed on the bottom of the screen.



Illustrations from Timbre's Solo, *Everyone Will Love You*, Showy Show, Preschool Show

As with every song in *Showy Show!*, the final verse of Timbre's solo is repeated for the Star to sing. This is always followed by a lengthy wild applause and an occasional cry of ENCOURE! from a Readyette or two. Timbre asks the Star to sing that same verse one more time before the *Showy Show!* continues.



## **Act 3 – The Grand Finale**

### **Ask Zango**

After all 3 spotlights have been covered, a Readyette asks Zango 3 questions. The answer to each is one of the spotlights and each of which, Zango gets wrong. This gives our Star the opportunity to get the answer right and review all the material before finally getting to star in the show.



### **Now Go And Show What You Know Song**

At long last, Carolotte is no longer interrupted and she can get the show started. In the show, The Readys sing the **Now Go And Show What You Know** song, which is about the Big Event and touches on the 3 Showy Spotlights that were covered in the episode. It is a cheerful song that celebrates the Star's success in learning about the Big Event like an old pro. When the star sings the repeated final verse, the 3 movements are linked together into an accompanying dance.

Like the **Watch What it's About Today** song, the lyrics of **Now Go and Show What You Know** change in every episode, but the melody remains the same. As the title implies, the song also encourages you to give an encore performance of *Showy Show!* to one or more of your grown-ups. When the curtain closes, The Readys will remind you that you can apply what you've learned from your leading role to the next time you take on this Big Event in real life.

The curtain closes to the now familiar sound effect of wild kid applause and cheers accompanied by the visual of the Star's stage point of view. Then, the curtain will immediately reopen, and The Readys and The Readyettes will tell the star to take a bow. The camera turns 180° one last time. The curtain closes again, and the credits roll.

## Showy Show: Preschool Show (The Pilot)

### Outline

Showy Show Theme Song

CARLOTTE announces the theme of today's show, Preschool, which we soon learn none of the READYS know anything about. THE READYS sing the WATCH WHAT IT'S ABOUT song as live action clips roll depicting a quick overview of a child's day at preschool.

When the song ends, the set is now fully equipped with all props and designs necessary to make a beautiful and colorful preschool. CARLOTTE tries to get things started but is interrupted by ZANGO who still doesn't seem to understand the first thing about preschool. Carolotte explains the role of the teacher and snack time.

Our first Showy Spotlight highlights the Lunchbox THE READYS then sing and do a short dance ODE TO MY LUNCHBOX.

ZANGO is seen attempting to build a block tower. Which quickly falls. TIMBRE asks if he can play too. ZANGO agrees but then keeps taking each block and putting it on the tower, not allowing TIMBRE a turn.

Our second Showy Spotlight highlights Sharing. THE READYS sing and dance A LITTLE FOR YOU A LITTLE FOR ME.

TIMBRE sings his solo about a little girl, Sally too Shy, who has trouble making friends.

Our final Showy Spotlight highlights feeling HAPPY to be picked up to go home. THE READYS sing and dance PICK ME UP.

The Ask Zango section now begins where a READYETTE asks Zango a series of questions. First he is asked if he remembers what you bring your lunch to school in, and he answers "a shoebox." The READYETTES shout out "No ZANGO!" A READYETTE asks the star, and after a pause, the first Showy Spotlight is repeated.

The next question is what to do when someone else wants to play with the same toy he has. ZANGO answers "hide them?" The READYETTES say "I don't think so Zango!" A READYETTE asks the star and after a pause, the second Showy Spotlight is repeated.

The last question for ZANGO is how he felt to be picked up and he answers "Hungry." The READYETTES laugh, the Star is asked to answer and the 3<sup>rd</sup> spotlight is repeated.

ZANGO and TIMBRE ask CAROLOTTTE why she hasn't started the show yet? CAROLOTTTE sighs with frustration and then puts everyone in position to perform the "NOW GO AND SHOW WHAT YOU KNOW" number which is followed by the Encore.

## What Else? (Additional Episodes)

Showy Show: Bedtime Show

Showy Show: Mealtime Show

Showy Show: Safety Show

Showy Show: Sleep Over Show

Showy Show: Birthday Party Show

Showy Show: Road Trip Show

Showy Show: Plane Ride Show

Showy Show: Going Potty Show

Showy Show: Making New Friends Show

Showy Show: Big Kid Bed Show

Showy Show: Getting Dressed Show

Showy Show: Play Group Show

Showy Show: Playground Show

Showy Show: Pets Show

Showy Show: Shapes and Numbers Show

Showy Show: Healthy Eating Show

Showy Show: Mom's Having a Baby Show

Showy Show: Exercise Show

## TV that Teaches (Educational Overview)

### ***Philosophical Foundation***

As with all Think Box products, *Showy Show!* is informed by a research-based approach to early childhood education. At Think Box, we think of child development as experience-based, interdisciplinary, and collaborative as children journey through an interrelated series of developmental trajectories.

### ***Curriculum***

Showy Show! has two major curricular goals. First, is the introduction/demystification of childhood's Big Events. By featuring Big Events in fun, musical, explorative and safe episodes, children will feel excited about participating in them in real life. The Showy Spotlights offer a comprehensive understanding of the Big Event by giving examples that are tangible, social as well as conceptual.

Second, is an early literacy curriculum focused not just on enhancing word recognition through the text rich environment, but also on word concept and comprehension through clear explanations of a given word, and through song and dance numbers which centers around the particular word.

### ***Watch-Play-Show***

*Showy Show!* incorporates the pedagogical approach of active learning into its design<sup>1</sup>. Through a process called *Watch-Play-Show*, each *Showy Show!* song and activity

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<sup>1</sup> Educating Young Children: Active Learning Practices For Preschool And Child Care Programs, Mary Hohmann and David P. Weikart, High/Scope Press, Ypsilanti, Michigan, 1995, ISBN 0-929816-91-9, Page 167.

supports the entire cycle of learning for both child and parent. The three stages of *Watch-Play-Show* helps kids to learn to understand that they are competent thinkers, decision makers and problem-solvers. Throughout the repeating *Watch-Play-Show* cycle, grown ups and children enjoy each sharing the process with each other.

- Watch – As children watch and listen, they become more aware, attentive, and comfortable with the topic. The parent’s role is to establish an environment for learning, invite interest, and encourage plans for participation.
- Play – As children begin to play along, they get their hands- and minds-on the topic, experiencing, experimenting, analyzing, and constructing their own understandings. Grown ups play along, supporting and extending the exploration, and seeking to help children make connections.
- Show – Children then are encouraged to demonstrate by repeating and replaying what they have done. Grown ups can encourage this through dramatic play and questions and answers. Kids can reenact parts or all of A Big Event, depending on what they may need to work through. Grown ups act as audience and helper, encouraging reflection and helping children make conceptual and practical connections in their lives. In the days and weeks to come, children may spontaneously recall and replay parts of their learning.

*Showy Show!* also delivers on the promise and philosophy of Watch-Play-Show through The Readys. The Readys first have the audience *watch* a musical passage that visually reviews the different parts of the big event (in the Watch What it’s About Today song). The Readys then have the audience act out, through dramatic *play*, various parts of the big event. (They do this within the topic specific songs, the Showy Spotlights and the Showy Cue Cards). Finally, The Readys encourage the audience in the “Show What you Know” song to *show* their grownup what they’ve learned and to apply what they’ve practiced to the real life event.